

Mahindra Manulife Consumption Fund

(An open ended equity scheme following Consumption theme)



Investment Objective

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.



Fund Features

- Invests in segments with strongest contribution potential to India's growing GDP
- Focuses on segments largely insulated from global volatility
- Participating in India's Consumption Growth Theme



Fund Manager and Experience

Fund Manager: Mr. Abhinav Khandelwal
Total Experience: 14 years
 Experience in managing this fund: 2 years and 3 months (Managing since April 1, 2022)

Fund Manager: Ms. Fatema Pacha
Total Experience: 18 years
 Experience in managing this fund: 3 years and 6 months (Managing since December 21, 2020)



Portfolio Stats

Portfolio Turnover Ratio (Last 1 year): 0.86
Standard Deviation: 11.58%
Beta: 0.74
Sharpe Ratio#: 1.03
Jenson's Alpha : 0.1031
 #Risk-free rate assumed to be 6.86% (MIBOR as on 28-06-24)
 Source: www.mmda.org
 Note: As per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns for last 3 years. Data as on June 28, 2024



Scheme Details

Date of allotment: November 13, 2018
Benchmark: Nifty India Consumption TRI
Option: IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW Payout facility) and Growth (D) D-Default
Minimum Application Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter
Minimum Additional Purchase Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter
Minimum Weekly & Monthly SIP Amount: Rs 500 and in multiples of Re 1 thereafter
Minimum Weekly & Monthly SIP installments: 6
Minimum Quarterly SIP Amount: Rs 1,500 and in multiples of Re 1 thereafter
Minimum Quarterly SIP installments: 4
Minimum Amount for Switch in: Rs. 1,000/- and in multiples of Re. 0.01/- thereafter.
Minimum Amount for Redemption / Switch-outs: Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.
Monthly AAUM as on June 30, 2024 (Rs. in Cr.): 217.18
Quarterly AAUM as on June 30, 2024 (Rs. in Cr.): 190.82
Monthly AUM as on June 30, 2024 (Rs. in Cr.): 229.88

Total Expense Ratio¹ as on June 30, 2024: Regular Plan: 2.38%
 Direct Plan: 0.69%

Load Structure:
Entry Load: NA
Exit Load: • An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date of allotment;
 • Nil if Units are redeemed / switched-out after 3 months from the date of allotment.



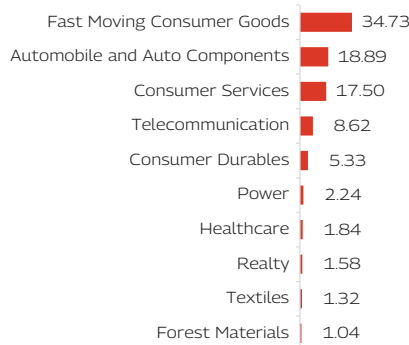
NAV as on June 28, 2024:

NAV/Unit	Regular Plan (In Rs.)	Direct Plan (In Rs.)
IDCW	17.9965	20.1461
Growth	22.3792	24.6331

PORTFOLIO (• Top Ten Holdings - Issuer wise) as on June 30, 2024

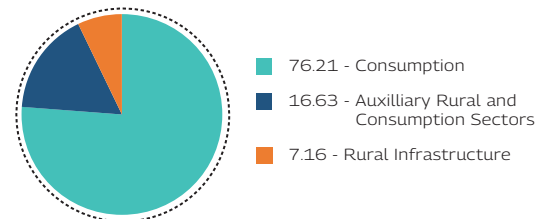
Company / Issuer	% of Net Assets	Company / Issuer	% of Net Assets
Automobile and Auto Components	18.89	• United Spirits Ltd.	2.83
• Mahindra & Mahindra Ltd.	4.99	Dabur India Ltd.	2.58
• Hero MotoCorp Ltd.	3.76	Godrej Consumer Products Ltd.	2.08
• Maruti Suzuki India Ltd.	3.40	Mrs. Bectors Food Specialities Ltd.	1.91
TVS Motor Company Ltd.	2.54	Jyothy Labs Ltd.	1.88
Amara Raja Energy & Mobility Ltd	1.74	Nestle India Ltd.	1.83
Varroc Engineering Ltd.	1.36	Gillette India Ltd.	1.77
Tata Motors Ltd.	0.96	Britannia Industries Ltd.	1.67
CEAT Ltd.	0.09	Doms Industries Ltd.	1.60
LG Balakrishnan & Bros Ltd.	0.05	Tata Consumer Products Ltd.	1.10
Consumer Durables	5.33	Colgate Palmolive (India) Ltd.	0.93
Havells India Ltd.	1.64	Forest Materials	1.04
Greenply Industries Ltd.	1.52	Century Textiles & Industries Ltd.	1.04
Bata India Ltd.	1.32	Healthcare	1.84
Blue Star Ltd.	0.85	Max Healthcare Institute Ltd.	1.84
Consumer Services	17.50	Power	2.24
• Avenue Supermarts Ltd.	2.91	Tata Power Company Ltd.	2.24
• Trent Ltd.	2.62	Realty	1.58
Aditya Vision Ltd	2.30	DLF Ltd.	1.58
FSN E-Commerce Ventures Ltd.	1.96	Telecommunication	8.62
Thomas Cook (India) Ltd.	1.94	• Bharti Airtel Ltd.	5.09
Zomato Ltd.	1.92	Indus Towers Ltd.	2.37
Info Edge (India) Ltd.	1.77	Bharti Hexacom Ltd.	1.17
Aditya Birla Fashion and Retail Ltd.	1.36	Textiles	1.32
Restaurant Brands Asia Ltd.	0.71	Kewal Kiran Clothing Ltd.	1.32
Fast Moving Consumer Goods	34.73	Equity and Equity Related Total	93.09
• ITC Ltd.	5.91	Cash & Other Receivables	6.91
• Hindustan Unilever Ltd.	5.49	Grand Total	100.00
• Varun Beverages Ltd.	3.15		

SECTOR ALLOCATION (%)



Data as on June 30, 2024

THEME BASED SECTOR ALLOCATION* (% of Equity Holdings)



*Investible sector as per SID

Data as on June 30, 2024

IDCW HISTORY

Record Date	Plan(s) / Option(s)	IDCW	Face Value	Cum-IDCW NAV
		(Rs. per unit)	(Rs. per unit)	(Rs. per unit)
17-Mar-22	Regular IDCW	1.00	10	13.1211
17-Mar-22	Direct IDCW	1.00	10	13.9060
27-Feb-23	Regular IDCW	1.00	10	13.3749
27-Feb-23	Direct IDCW	1.00	10	14.4631
14-Mar-24	Regular IDCW	1.00	10	16.9634
14-Mar-24	Direct IDCW	1.00	10	18.7727

Pursuant to payment of IDCW, the NAV of the IDCW Option(s) of the Scheme/Plan(s) falls to the extent of payout and statutory levy, if any. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

For complete list of IDCWs, visit www.mahindramanulife.com.

¹Includes additional expenses charged in terms of Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods and Services Tax.

IDCW: Income Distribution cum Capital Withdrawal

As June 29, 2024 and June 30, 2024, were non business days, the NAV disclosed above is as on June 28, 2024.

Please refer Page no. 29 for Product labelling and Benchmark Riskometer